

DATE: 12-09-2023

To
The Principal
Ambaba Commerce College
Sabargam, Post - Niyol,
Taluka - Choryasi,, Surat - Gujarat 394325

Subject: Collaborating with Tata STRIVE to conduct BFSI Business Development Executive program at Commerce Department, Ambaba Commerce College, Sabargam, Surat.

Dear Sir/Ma'am,

Tata STRIVE is the skill development initiative of Tata Community Initiatives Trust, a charitable trust set up in 2014. It addresses the pressing need of skilling India's youth for employment, entrepreneurship and community enterprise. Tata STRIVE aims to skill young people in the age group 18-35 years for jobs/entrepreneurship, with a special focus on youth from disadvantaged communities, including women, people with disabilities, SC/ST etc. Tata STRIVE has positively impacted more than 10 lakh lives, through direct and indirect interventions and more than 70% of those trained under direct interventions have found placement or self-employment opportunities, which is above the national average.

Tata STRIVE's Institute Enrichment Programme (IEP) aims to support, both through direct intervention or through its partner organizations, educational institutes in achieving their objective of providing high-quality and holistic education and improving the employability skills among the institute's students.

Under this programme, Tata STRIVE is keen to partner with you in this unique and empowering journey. Tata STRIVE intends to engage with final year students and passed out students from the Commerce Stream of your institute to conduct the BFSI Business Development Executive course and Youth Development Modules course for Arts and Commerce passed out and last semester candidates. This course involves **209 hours** of classroom duration and will be implemented between **15th September 2023 and 31st August 2024**. These courses are in accord with the current market demand and industry requirements.

Job Role	Classroom Hours	Domain (Hrs)	YDM (Hrs)	OJT Hours	Total Hours with YDM
BFSI BDE	209	129	80	0	209

The **Youth Development Module** is integrated with the domain "**BFSI Business Development Executive**" that Tata STRIVE offers to address cognitive and non-cognitive skills. It focuses on a 360-degree development of youth helping learners realize their potential while making them job-ready. It is one of the main differentiators in the Tata Strive training programme. The Tata STRIVE Programme seeks to develop youth holistically, by focusing on the connection between the Head-Heart-Hand. Through these programmes, Tata STRIVE creates the space for beneficiaries to realize their values, beliefs and potential leading to inner transformation.

A typical batch size would be of **25 to 30** students. The training sessions will vary from **2 to 3** hours and will be conducted 5 to 6 days in a week, depending on the availability of students and availability of classrooms.

The key features of the Tata STRIVE skill development programmes include the following:

1. Programme to be adjustable with regular academic classes
2. Youth Development Modules (YDM), part of the overall training programme, and is one of the main differentiators of Tata STRIVE training program that enhance employability
3. Experienced facilitators
4. Tata STRIVE's digital platform for the entire life cycle of training, for monitoring student performance
5. Joint certification with Tata STRIVE, Institute, and funding partner branding on student certificates, as mutually agreed, to students who successfully complete the final assessment with minimum 70% attendance.

Below enlisted are the roles and responsibilities of Tata STRIVE:

Role of Tata STRIVE

1. Conduct Orientation session in Institute to help students understand industry oriented subject matter training programme
2. Engage in one to one interaction with students by counsellors to understand student motivation and expectation setting
3. Finalize the schedule for batches in consultation with Institute after students are enrolled
4. Allocate Facilitator for batch as per planned schedule
5. Undertake regular quality checks during programme execution
6. List assessment guidelines and conduct assessments with support from the institute
7. Certification of course to the student on successful completion
8. Reporting of batch progress on a fortnightly basis to institute head and SPOC (special point of contact)
9. Timely incident reporting to institute, if any
10. Appraising institute about any changes in the programme
11. Coordinate guest visits and industry visits
12. Tata STRIVE will promote the courses through stalls, posters and through Tata STRIVE brandings in classrooms, where applicable
13. Tata STRIVE to use the logo of the Institute in certificates after agreeing mutually

Role of Ambaba Commerce College, Sabargam, Surat.

Institute to support in facilitating orientation sessions for students in Institute premises and actively promote the programme for better participation.

1. Spaces with high visibility (for example, reception, public spaces, cafeteria and notice boards) to be allocated within the institute to Tata STRIVE for branding purpose only.
2. Institute to provide sufficient number of classroom(s) available to train students in batches of 30-30 with projector(s) and other training aids and electrical connections for programme execution.

